



Willem Defijn

Photographer

Designing Virtual Tours with ConceptDraw PRO

Industry:

Interior Photography

Location:

Belgium

Challenge:

Create virtual tours that provide interior visuals for online audiences.

Toolkit:

ConceptDraw[®]
PRO

Solution:

ConceptDraw PRO helps create and design professional floor plans for client premises.

Benefits:

Easy to use features and extensive object libraries that enable the professional design of virtual floor plans tours.

Defijn Vernimmen is an Interior Photography company located in Belgium. The driving force behind Defijn Vernimmen is the husband and wife team of Mr. and Mrs. Willem Defijn, who are pioneers in designing virtual interior tours for online audiences. They use ConceptDraw PRO to layout their virtual tours for clients.

"Virtual tours help our clients sell and rent properties, hotels, venues and other premises from all over the world," Mr. Defijn explains.

This husband and wife team was looking for an easy-to-use tool to map out their professional floor plan drawing options for each virtual tour they create. They chose ConceptDraw PRO.

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"ConceptDraw PRO enables us to quickly lay out our floor plans. It is simple and easy to use, and the results are professional. One of its main features is the expansive professional object libraries. These objects save us time, as they are easy to add into our floor plan layouts. The end result is visually stunning and our intent is clearly laid out in our design."

Mr. Defijn continues, "ConceptDraw PRO is full of endless possibilities. Other software programs have numerous possibilities from the outside, yet once you get inside the application you find that you need a lot of time to accomplish even the simplest of tasks. ConceptDraw PRO is designed with the user in mind, and every step of your process is easily completed." ■



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