



Sumir Nagar

Strategy Consultant

The Perfect Decision for Project Management in Consulting

Industry:

Financial Consulting

Location:

United Kingdom

Challenge:

Re-Launch Professional Services, which will change the way the organization will engage with customers and add additional value to the business.

Toolkit:



Solution:

ConceptDraw MINDMAP allows one to brainstorm, flush out ideas and concepts, and make a Table of Contents for the final document.

ConceptDraw PRO is a great software tool that one can use to articulate concepts, develop diagrams and flowcharts that illustrate the project's findings and proposals.

ConceptDraw MINDMAP in tandem with **ConceptDraw PROJECT** is a fantastic way to keep track of an organization's execution of the project.

Benefits:

It enables clearer thought process development for complex situations, problems and projects, and clearer elucidation of proposals.

Sumir Nagar is an accomplished strategy consultant to one of the world's leading financial institutions located in London, England. Mr. Nagar experience as a top-level consultant has given him great insight into how to effectively communicate in a dynamic manner with his top level clients.

Mr. Nagar explains, "The organizations I work for hire me to make a difference; I find that my experience along with my ability to clearly articulate issues,

goals and potential outcomes is a key ingredient to my success. Because of my finding of ConceptDraw Office I am able to better leverage my time during every step of the engagement process with my clients."

"I find the troika of MINDMAP, ConceptDraw PRO and PROJECT a great combination for business engagements."

Sumir was searching for a software tool that worked the way he worked and would help to visually articulate his thinking, to prepare winning concepts, evaluate options, present proposals, and finally convert objectives into a complete project plan. Sumir found the integration between ConceptDraw MINDMAP and ConceptDraw PROJECT has the perfect choice for his consulting needs.

Mr. Nagar used an evaluation copy of ConceptDraw Office while he was actively engaged in a recent consulting project. ConceptDraw Office was used to assist in conducting research, studying the issues, and drafting clear powerful visual proposals. During the trial period Mr. Nagar found the power and integration of ConceptDraw Office to be unique among the types of tools he evaluated. By the time the project was completed Mr. Nagar was sold on the fact that ConceptDraw Office was the best way for him to work in building and presenting winning strategies.

Sumir goes on saying, "I find the combination of ConceptDraw MINDMAP, ConceptDraw PRO and ConceptDraw PROJECT, a great combination. I use the mind map application to brainstorm, flesh out ideas and concepts, and then generate a table of contents for my final document. I like to use ConceptDraw PRO to visually express my concepts by constructing diagrams and flowcharts that clearly illustrate my findings and proposals. And finally I use ConceptDraw MINDMAP with ConceptDraw PROJECT has an effortless way to track and manage any project I am working on."

"I am planning to write a book that is reflective of my experience, and I am going to use ConceptDraw MINDMAP to formulate and organize my thoughts."

Mr. Nagar identifies the following benefits when using ConceptDraw Office:

1. The ability to develop and illustrate a clear thought process for complex situations, problems and projects.
2. The capability to generate professional winning proposals.
3. The simplicity of usage combined with the ability to convert created collaterals into other suitable formats such as PowerPoint and Adobe Portable Document Format (pdf).
4. Professional quality tools that are suitable for any business projects, IT projects, and personal development projects. ■



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