

## Rodolfo Marsch

Research scientist

# Research Science and Investigation

### Industry:

Research Science and Investigation

### Location:

Mexico

### Challenge:

Define investigation projects, and research appropriate funding for such projects.

### Toolkit:



### Solution:

Define project and group needs using ConceptDraw MINDMAP.

### Benefits:

The ability to plan necessary activities and research projects with the ability to view entire projects as the big picture.

**Dr. Rodolfo Marsch is a research scientist at a high profile company for national research and investigation.**

Dr. Rodolfo Marsch is a research scientist at a high profile company for national research and investigation. His company has been around for almost 50 years, and has collaborated with international institutions in countries such as France, Italy, UK, Germany, and the USA. Their research areas include Biology and Medicine, Physical Sciences, Social Sciences and Humanities, and Engineering. They currently have over 500 active research projects.

With the responsibility of defining investigation projects and finding the appropriate funding for such projects, Dr. Marsch has many tasks and resources to manage.

"I use the MINDMAP tool in ConceptDraw Office to define most of my projects. It is easier to define what my group needs and focus are. It is really efficient and user-friendly to work with mind maps using this software. By utilizing this product, I am able to view my entire project as the big picture whenever I need to."

"I've just upgraded to ConceptDraw Office, and have only worked with MINDMAP. However, this software is very useful to plan all my necessary activities and research projects I have to define," he explains, "Soon I will be utilizing ConceptDraw Project and am sure it will suit my work requirements. Currently I am the only one using this software, but in the future I can see this efficient trend catching on." ■

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*- Dr. Rodolfo Marsch  
Research scientist*



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