**Industry:**

Education

Location:

Hyderabad, India

Challenge:

Make a learning process effective, interesting and at the same time enjoyable for little preschool children. Coach parents while they educate their children.

Make communication between children and parents easier and more meaningful.

Toolkit:

ConceptDraw
MINDMAP

Solution:

Develop and customize the learning materials for children and their parents taking into account the individual characteristics.

Benefits:

Mind maps help understanding each child and explaining to parents. The result is better understanding between parents, children and Little Genius Preschool staff. Armed with such a mind map on the computer screen the communication becomes easier, more meaningful and effective.

Murali Madhavan

Owner and Director
Little Genius Preschool

Teaching with Creativity

Mr. Murali is the owner and director of Little Genius preschool in Hyderabad, India. His role includes such responsibilities as teaching, assistant training, admission processing, parent counseling, and (the part of the job Mr. Murali enjoys most) storytelling through his daily classes and special weekly sessions.

A Work of Genius

Mr. Murali uses ConceptDraw MINDMAP as part of an innovative method for teaching stories from mythologies and epics, fables and folk tales, the lives of historical personalities, etc., to his students.

Using MINDMAP's key navigational features, he is able to expand on the original text and highlight vivid imagery by adding various media to his map. In Mr. Murali's own words:

"The goal is to educate parents while they educate their children at our preschool. Therefore understanding each child and successfully communicating that understanding to parents is a must. Mind maps help in doing this."

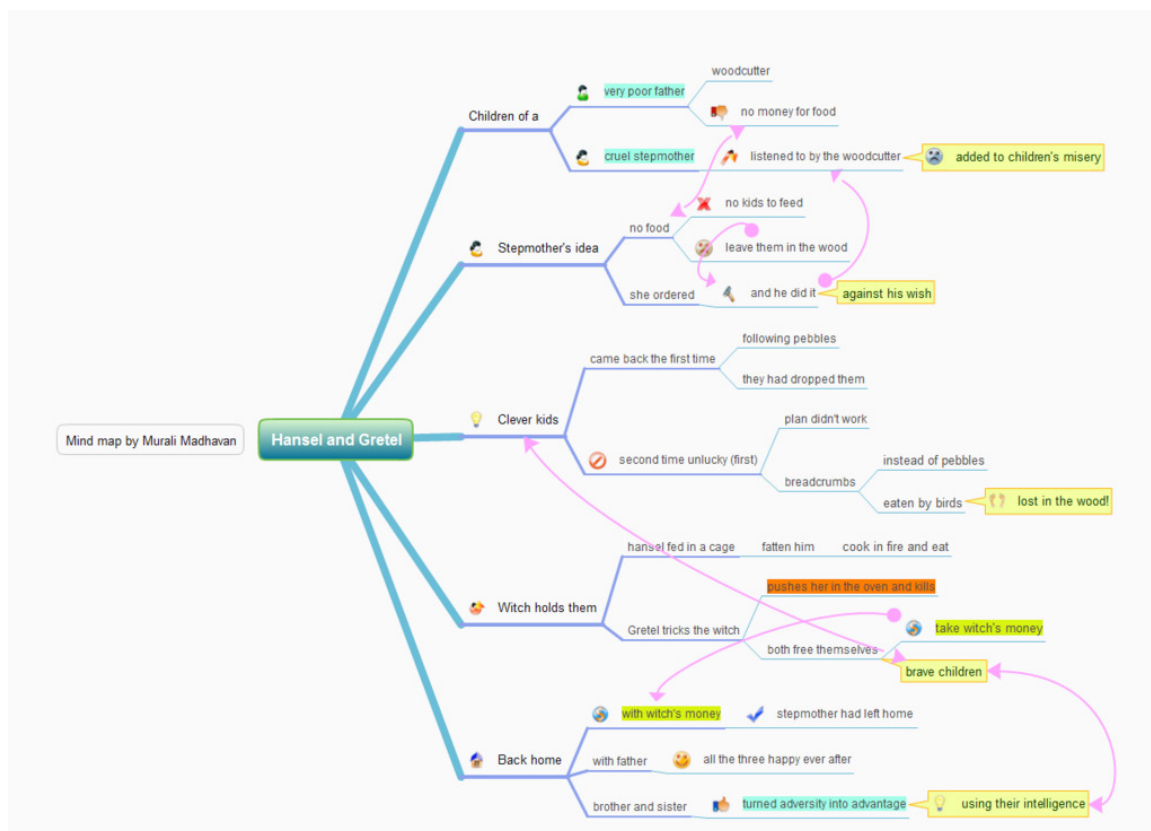
"The structure of the mind map gives me freedom from the text of the story. The branches with hints, colors, callouts, relationships, notes and drawings help me recreate the story for storytelling. The meaning and moral of the story and their relevance in modern context are elucidated easily with the help of mind maps because the act of mind mapping leads to unexpected discoveries of layers of meaning in a story. It is a creative process. The meaning and morals that lie dormant in the text reincarnate as strikingly beautiful elements in a mind map before you."



With a mind map to work from, Mr. Murali’s scope for storytelling is unlimited. The wealth of available information displayed in a mind map means that no two stories have to be told in the same way. On top of this creative benefit, Mr. Murali also describes how ConceptDraw MINDMAP helps with his lesson planning and the actual process of teaching:

“The structure of the mind map gives me freedom from the text of the story. The branches with hints, colors, callouts, relationships, notes and drawings help me recreate the story for storytelling.”

“Since I can add any element in a map as an idea without disturbing the overall layout of the map, I can navigate the map-pages in ConceptDraw MINDMAP without hesitation to do it. I can do it even when the storytelling is in progress. Clicking and opening many linked maps for the same would have distracted me from storytelling.”



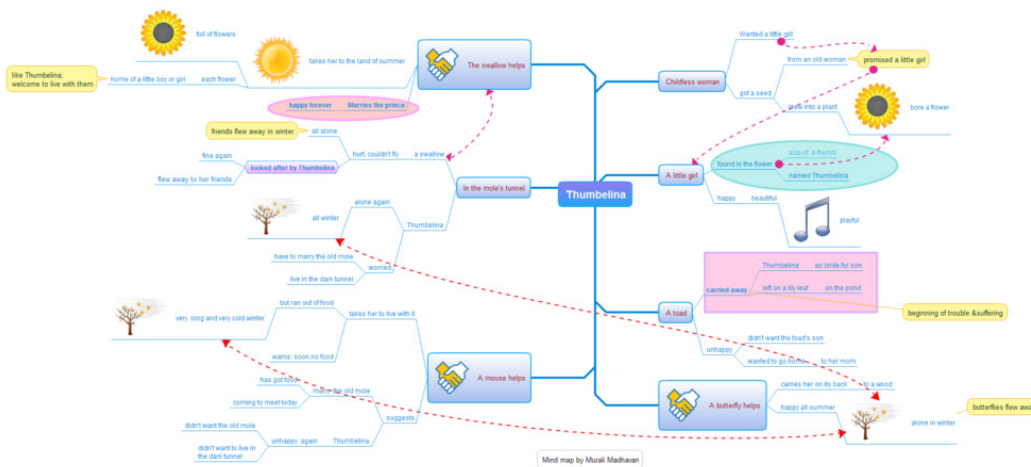
Map constructed by Mr. Murali
A History of Hansel and Gretel

Problem Solving: A Solution

Building a relationship with parents is a key part of Mr. Murali’s role. Lesson plans at the Little Genius preschool are tailored for each individual student. Therefore, it is important that parents involve themselves and take part in the learning process of their children at every stage.

“The goal is to educate parents while they educate their children at our preschool. Therefore understanding each child and successfully communicating that understanding to parents is a must. Mind maps help in doing this.”

Due to the nature of such a dynamic approach to teaching, Mr. Murali constantly finds the need to create new learning materials. This can mean collating information from across a range of formats (e.g. MS Word Documents, PDF Files, or internet sources).



Map constructed by Mr. Murali
Thumbelina Fairytale

Using the Exchange Solutions, found in ConceptDraw Solution Park, in conjunction with ConceptDraw MINDMAP, Mr. Murali can store all content on his mind map, and add new links and information without ever damaging the original structure of the map.

“Based on our observations of every child and his/her learning needs we improvise or customize existing content or develop new materials. I plan and execute it all by mind mapping.”

A Happy Ending

It is clear that Mr. Murali has great passion and creativity as the director of Little Genius Preschool.

ConceptDraw MINDMAP helps him to channel that creativity and even makes working life more enjoyable: “Work becomes a pursuit. There is motivation and commitment. The result? More productive work...ConceptDraw MINDMAP helps me earn more because it makes me more effective and productive...ConceptDraw Office is a suit of well integrated productivity tools which you can also use independent of each other without compromising performance. I wouldn't be doing what I'm doing without ConceptDraw MINDMAP.”



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