

Industry:

Social Science Researches, Politics

Location:

Pakistan, Islamabad/Japan, Tokyo

Challenge:

Maintain, repair and manufacture equipment to keep battle winning aircraft, tanks and weapons in good working order.

Toolkit:



ConceptDraw MINDMAP 8

Solution:

Use ConceptDraw MINDMAP to map ideas regarding sustainable human development.

Benefits:

I am able to save my time, can work faster and in a better way. More importantly, my audience now understands the concepts better in workshops and I find them more engaged during training sessions.

Imran Ali Sultan

Practitioner & Researcher of Governance and Development. And Research Scholar in National Graduate Institute For Policy Studies (GRIPS)

Change Today for a Better Tomorrow

Imran Ali Sultan has 8 years of experience in the Social Science Researches, being involved into the social researches under the aegis of the Pakistani Government. Currently He is a Research Scholar in the National Graduate Institute For Policy Studies (GRIPS).

The National Graduate Institute for Policy Studies, or GRIPS, is an elite and highly selective graduate school located in Minato, Tokyo. Funded by the Japanese Government, it is also one of Asia's leading think tanks of policy scholars and social

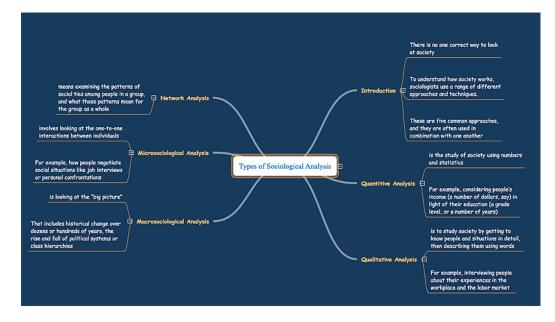
scientists focused on policy studies. It offers programs in security and international affairs, diplomacy, international development studies, economics, political science, disaster studies, and science and technology policies, among others.

"As I am researcher, for me it is more important is to make my findings and methodologies comprehensible to readers and audience. In that sense, I take ConceptDraw MINDMAP as very powerful tool "

GRIPS is a stand-alone graduate school with an attached research center and a global reach. Imran Ali Sultan is engaged in research in the field of a social modeling. The objective of the model he currently develops is "to present alternate ideas to alleviate poverty and ensure sustainable human development".

Imran Ali Sultan discovered that using mind maps is a best way to organize, understand and communicate complex information. He considered mind maps "is the best way to construct web of ideas regarding sustainable human development."

Being experienced enough with MS Word and PowerPoint, Imran Ali Sultan discovered ConceptDraw MINDMAP. He found this software product the best tool "to present complex and transdisciplinary theories in simplified manner in order to make them comprehensible for civil society organizations and common citizens. "t is efficient and effective. I am able to save my time, can work faster and better way. More importantly, my audience now understands the concepts better in workshops and I feel them more engaged during learning sessions. "



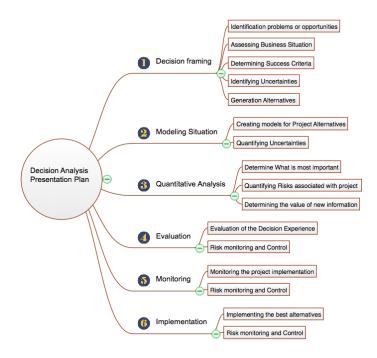
Sample mind map that illustrates the 5 types of sociological analysis.

Imran Ali Sultan is describing his experience: "Earlier when I was working in MS PowerPoint, it was difficult to show the interconnectivity and linkages of ideas and data then I always felt that slide format in MS PowerPoint was limiting my creativity. However, since I started using ConceptDraw MINDMAP; I am rejoiced with unlimited creativity space, smart connectivity, and comprehensible format."

Imran Ali Sultan was impressed with presentation capabilities: "I have used ConceptDraw MINDMAP to present the history of recent development thought based on hollow claim on growth; then I narrated the potential of Sustainable Development Goals and then drew my findings to explore the role of an individual in harnessing these changes. With ConceptDraw MINDMAP, I was able to interlink a wide variety of disciplines and theories in Economics, Politics, Culture, Government, and Corporate Sector.

It was rejoicing experience for my workshop audience also who ran to me after my session about asking that which visualizations I was using. They loved the flow of ideas and themes in ConceptDraw MINDMAP slideshow and were able to better understand then my previous presentations in Microsoft which is boring to say the least. "

Imran Ali Sultan speaks to the operability of ConceptDraw MINDMAP: "It is efficient and effective. I am able to save my time, can work faster and better way. More importantly, my audience now understands the concepts better in workshops and I feel them more engaged during learning sessions."



"It was rejoicing experience for my workshop audience also who ran to me after my session about asking that which visualizations I was using. They loved the flow of ideas and themes in ConceptDraw MINDMAP slideshow and were able to better understand then my previous presentations in Microsoft which is boring to say the least. "

This presentation mind map shows how you can clarify your thoughts of presenting an introduction to Decision Analysis. It was made using ConceptDraw MINDMAP enhanced with Presentation Exchange solution.

"As I am researcher, for me it is more important is to make my findings and methodologies comprehensible to readers and audience. In that sense, I take ConceptDraw MINDMAP as very powerful tool."

Finally we asked Imran Ali Sultan to say why other people should use ConceptDraw products and his response is: " If you cannot change the way your present; how can you change the world? Change today for a better tomorrow. Change with ConceptDraw."

User Story **CS ODESSA**



CS Odessa

Corporate Headquarters CS Odessa, Ltd. 29 Frantsuzskiy Blvd. Odessa, 65044, Ukraine Fax: +38 (048) 728-7013

Fax: +38 (U40) / L2 Americas CS Odessa LLC 1798 Technology Dr Ste 244 San Jose, CA 95110-1399, USA Toll free (US/Canada): +1 (877) 441-1150 Main Phone: +1 (408) 441-1150 Fax: +1 (408) 441-1150 Fax: +1 (408) 694-3213