



Anselm Bassano

Founder and Managing Director

Managing Large Project in Conjunction With a Large Team of Consultants

Industry:

Financial Services

Location:

England

Challenge:

Enable small and medium enterprise owner and managers achieve their growth aims by assisting them with developing and implementing business models within a range of business planning tools and methodologies.

Toolkit:



Solution:

ConceptDraw Office provides the tools necessary to manage a substantial consultancy assignment, analyzing the Income and Collections activities of a Local Authority.

Benefits:

The ability to coordinate plans and project timelines is important with a large team of consultants. The intuitive and user friendly interface of ConceptDraw Office provides this capability and eases the work process.

Anselm Bassano Ltd. is a business coaching, executive mentoring, strategic consultancy and credit management consulting firm located in Halifax, England.

Anselm Bassano, the Founder and Managing Director, has over 30 years of global experience in entrepreneurial startups, and senior management and leadership roles in the Financial Services, Retail and Mail Order industries.

"The fact that a ConceptDraw MINDMAP can convert my mind maps into a Gantt chart with just one click is the envy of the project team!"

*- Anselm Bassano
Founder and Managing Director*

Anselm Bassano helps Small and Medium enterprise (SME) owner managers achieve their growth aims by assisting them with business modeling and implementation of a range of business planning tools and methodologies. They have expertise in helping clients maintain focus and achieve their personal goals through business mentoring and coaching. ABL also provides a comprehensive Credit Management consultancy which focusing on sales strategy development, process improvement and performance management.

ABL as part of their service to owners and managers located in start-ups, board directors in SMEs as well as senior managers in Multinationals; has the experience to navigate seamlessly through the many steps that are required to transition from an advisory role to a hands-on approach for implementation help on critical projects. This skill set is key to helping customers achieve a balance between organizational objectives and individual development needs.

The strength of ABL is to encompass the corporate aspects of business coaching but maintain a strong emphasis on process, performance, and executive mentoring that is focused on individual growth, transition management and personal development.

ABL uses a highly-structured methodology that was developed by Anselm Bassano which is effective in identifying and analyzing his client's options. By going through the exercise of developing a business plan ABL helps their clients understand the true potential of their business.

**"I would highly recommend
ConceptDraw to anyone."**

Mr. Bassano, explains, "The processes we use are highly creative and conceptual. Consequently, many clients have difficulty visualizing a model or plan in its entirety. I've always used mind mapping as a note-taking and visualization tool. I have used the ConceptDraw MINDMAP since reading about it in a popular computer magazine. I was delighted to discover that I could easily upgrade my initial trial version to include many business applicable features very inexpensively."

In a recent ABL engagement with one of London's Boroughs, ABL was brought because of their expertise to help with the examination of the Boroughs Income and Collections processes.

Anselm Bassano, elucidates, "This is a large project delivered in conjunction with a larger team of consultants, so it is important that our plans are coordinated. The fact that a ConceptDraw MINDMAP can convert my mind maps into a Gantt chart with just one click is the envy of the project team! It is much more intuitive and user friendly than the tools they typically use in their consultancies; I would highly recommend ConceptDraw to anyone." ■

To learn more about Anselm Bassano Ltd. please visit:

www.agbassociates.com



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