

**Industry:**

Marine Manufacturing

Location:

Turkey

Challenge:

Increase the efficiency of research, documentation, and presentation of the methods and implementation processes for the design, production, and reproduction of unique products for customers, while also increasing the accuracy of project requirements and calculations.

Toolkit:

ConceptDraw®
PROJECT

Solution:

Use visual methods for organizing and managing personal and business files, as well as for reporting and performance analysis for branches and employees using ConceptDraw PROJECT.

Benefits:

Create professional, accurate, and impressive presentations for both staff and clients that visual represent design of product, and project planning details, every step of the way.

Fikret Ezberci

General Manager

Marine Manufacturing

Fikret Ezberci is the General Manager at Ezberci Marine Ltd.

Ezberci Marine Ltd. has been manufacturing deck equipment for the ship and yacht industry for over 15 years. Based out of Istanbul, Turkey, the company has over 30 employees.

Many of their deliverables are custom made. Reproductions of product designs can take a lot of time on a project. Every project is seen as a big challenge from the beginning to the end. Without the right tools to implement their projects, their endless commitment to customer satisfaction would be at risk.

“Thanks to ConceptDraw PROJECT we now have the best implementation process for our product.”

*- Fikret Ezberci
General Manager*

“As our deliverables are sometimes very important as well as sensitive, a project’s needs requirements need to be calculated exactly. We take a lot of time researching and documenting the methods and processes we use to handle our business,” says Fikret Ezberci the General Manager at Ezberci Marine Ltd., “Thanks to ConceptDraw PROJECT we now have the best implementation process for our product.” “With ConceptDraw PROJECT, we are successfully able to organize and manage personal and business files for any topic, idea, customer, or project, including expense and budget documents. With the amazing visual methods it is easy to effectively determine work load to work capacity. With the advanced report functions, performance analysis for branches and employees are almost effortless.” Mr. Ezberci continues, “It is such a large benefit to be able to instantly create presentations that are professional and accurate for staff and clients. It has also be a huge reassurance having the added customer service that comes with ConceptDraw PROJECT. It sometimes feel like we have the entire CS Odessa team to listen to our problems and help with our implementation of their product into our business.” ■

For more information about Ezberci Marine Ltd, or to contact Fikret Ezberci:
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