



### Industry:

Organizational Consulting

### Location:

Austria

### Challenge:

Provide systemic analysis, strategy development and change management to companies, government institutions and other agencies involved in the necessity of improving cooperation during business process development.

### Toolkit:



### Solution:

Integration of all of the ConceptDraw tools in ConceptDraw Office minimizes the amount of rework necessary and improves workflow on any project undertaking. ConceptDraw Office's ability to build and then connect mind maps, along with the information they contain, along with the data representation in easy to manage Gantt charts, plus the ability to build and publish professional quality problem trees, strategy maps, and scorecards that address my client's needs.

### Benefits:

Improved and faster development of documentation increases overall business effectiveness. The increases in business productivity and better communication of time status because of ConceptDraw Office helps me to steer my customers' business to increased success.

## Gerhard Rainer

Organizational Consultant

## Organizational Consulting

**Gerhard Rainer is a successful organizational consultant and a well respected trainer in the SINFONIE® Method of organizational analysis and planning.**

SINFONIE® exists because the process of problem solving for a specific issue is being increasingly supplanted by a universal, systemic and networked mode of looking at potential solutions of any issue. Individual companies and projects today cannot focus merely on the achievement of their own goals in isolation to the economy they are part of. The need to see beyond the single issue in front of one is why SINFONIE® exists. Major corporations such as SwissAir, Hewlett Packard and Allianz use parts of this technique in their strategic planning groups.

*“ConceptDraw Office is an efficient and easy way to create strategy maps and balanced scorecards that define strategies that assist companies and organizations in improving their performance and success at every single level in the organization”*

*- Gerhard Rainer  
Organizational Consultant*

Gerhard has been involved in many major planning activities using the SINFONIE® Method; but one that he is particularly proud of is his work in developing a strategy for a Solid Waste Management Law in the Philippines. Gerhard feels this new law will have a major impact on the environment in the Philippines.

Gerhard, remarks on his use of the applications contained in ConceptDraw Office:

“I use ConceptDraw PRO not just for standard types of applications such as the generation of organizational and flow charts, but also use it with different methodologies I employ. ConceptDraw PRO is a great tool that I can use to analyze problems, and to establish and communicate goals in a visual format; I have found that this can be a critical factor in success when working with projects that are international in scope.

In addition to ConceptDraw PRO, I like that ConceptDraw MINDMAP - as a vital part of SINFONIE® - enables me to develop problem trees that can identify the root cause of the problems I am researching and make determinations of the direct consequences. I am able to also develop objective trees, which define direct actions, goals, and the intended consequences and results. An additional big asset is that the MINDMAP can be easily transformed into a project GANTT chart, simplifying job delegation and describing responsibilities.

*“ConceptDraw PRO is a great tool that I can use to analyze problems, and to establish and communicate goals in a visual format”*

ConceptDraw Office is an efficient and easy way to create Strategy Maps and Balanced Scorecards that define strategies that assist companies and organizations in improving their performance and success at every single level in the organization”

Gerhard also uses Strategy Maps and Balanced Scorecards in his consulting work to measure and report on the status of project management cycles, these can then be easily distributed to all project stakeholders.

By using ConceptDraw products, Gerhard feels that the documentation processes is now easier and faster, this increase in personal efficiency cares over to the entire business process making the entire process very efficient. The added value for Gerhard's customers is, to have an easily visualized systemic analysis and strategic indicators for goal achievement. ■



Corporate Headquarters  
CS Odessa, Ltd.  
29 Frantsuzskiy Blvd.  
Odessa, 65044, Ukraine  
Fax: +38 (048) 728-7013

Americas  
CS Odessa LLC  
1798 Technology Dr Ste 244  
San Jose, CA 95110-1399, USA  
Toll free (US/Canada): +1 (877) 441-1150  
Main Phone: +1 (408) 441-1150  
Fax: +1 (408) 441-1138  
Customer Support: +1 (877) 441-1150  
+1 (408) 694-3213