

**Industry:**

High-school Vocational Education

**Location:**

Germany

**Challenge:**

Developing and incorporating a new academic course in Project Management, with sample projects and realistic project management processes so students can prepare for real life challenges in professional work environments after the completion of the course.

**Toolkit:****Solution:**

ConceptDraw Office was selected as the tool and resource for teaching and training project management. With the use of ConceptDraw Office, the underlying concepts of successful project management will be easily demonstrated to students.

**Benefits:**

The simplicity of ConceptDraw PRO, MINDMAP, and PROJECT inside ConceptDraw Office enables beginner students to understand the concepts of project management. The powerful feature set accurately displays the intricacies and details of professional and successfully completed projects. The seamless integration of ConceptDraw Office applications is helpful for the initial project planning stages, and to simplify and easily design clear project monitoring and reports. ConceptDraw Office offers impressive sample projects for use in classrooms.

## BBS Landau

*Public vocational school*

## High-school Vocational Education

**The BBS Landau is a public vocational school situated in Landau, a town in the southwest of Germany near the French border.**

The BBS Landau is a public vocational school situated in Landau, a town in the southwest of Germany. The federal state government of the Rhineland-Palatinate determines the policies and curriculum at BBS Landau.

The focus of the 2700 students is strictly vocational. The majority of students are between the age of 16 years and older. In addition to the vocational schooling for students, they also partner with several companies to offer advanced vocational trainings for their employees.

BBS Landau has several academic departments within the school. One of these departments is dedicated to part-time vocational classes where students may attend classes once or twice a week to provide background training applicable towards their full-time jobs. Many of these students work mostly in the banking or technical industries.

Another department within the academic institution is the Vocational High School, where students elect to focus on economic and business administration, or health and social care subjects.

In the Vocational College, students study for their high school graduation certificates, or work towards an entrance qualification for advanced technical colleges. Additionally, pupils can complete their lower secondary level education goals.

*“ConceptDraw Office has continued to prove itself as a powerful hands-on tool for managing projects, teaching project management as a tool and a resource, as well as for detailing the underlying concepts of successful project management. It even offers state of the art sample projects for use in our classrooms.”*

*- Thomas Christ  
Full-time teacher*

The school also offers full-time classes where students are able to graduate as assistants in Office Management, Trading & E-Commerce, or Foreign Languages and Business Communication. In these classes, the new curriculum was introduced to provide a new academic focus of Project Management. These courses incorporate sample projects and depict realistic project management processes.

With the onset of this new academic focus, BBS Landau has selected ConceptDraw Office Suite as the project management software to train their students.

"The simplicity of ConceptDraw PROJECT allows beginner students to understand the concepts of project management without being deterred by complicated software," states Thomas Christ, a full-time teacher at BBS Landau, "On the other hand, it has features that accurately display the intricacies and details of professional and successfully completed projects."

"The other big advantage of ConceptDraw PROJECT is its integration into ConceptDraw Office Suite. Not only do you have the benefits of ConceptDraw PROJECT, you also have the added features of ConceptDraw MINDMAP for the initial project planning stages, and ConceptDraw PRO to simplify and easily design clear project monitoring and reports," Mr. Christ continues.

"ConceptDraw Office has continued to prove itself as a powerful hands-on tool for managing projects, teaching project management as a tool and a resource, as well as for detailing the underlying concepts of successful project management. It even offers useful sample projects for use in our classrooms."

BBS Landau has future plans to also integrate ConceptDraw Office Suite into their Business Administration and Computer Technology courses.■



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For more information about BBS Landau Vocational School please visit:  
<http://bbs-landau.de/>

**Berufsbildende Schule Landau**

