



## Alain Mathieu

Vice President

# Global Management Consulting

### Industry:

Management consulting for the textile and apparel industry, process development.

### Location:

Italy

### Challenge:

Coordinate company efforts to develop sales, consulting services, and development of organizations internal knowledge base.

### Toolkit:



### Solution:

ConceptDraw MINDMAP provides a professional and simple way to present project status to clients and colleagues through its ability to export too many presentation formats.

ConceptDraw PROJECT is a convenient software tool that makes it easy to schedule consultants and manage long term assignments.

ConceptDraw PRO builds flowcharts and business diagrams that document our process, reports on project status.

### Benefits:

Modify schedules and project details in a simple and easy environment, while also creating professional and impressive presentations of project data that builds company credibility with our customers.

**Alain Mathieu is a Vice President in a well-known global management consulting agency that specializes in the fiber, textile and fashion industry.**

The agency is known for its expertise and has been in existence for over 60 years, and employs 75 people worldwide.

The fiber, textile and fashion industry has undergone many changes and challenges in the last 60 years. There has been a major shift from small regional businesses; to a set of larger companies who supply the world with its textile needs. The number of individual products has skyrocketed and the demand for textiles has increased steadily. The textile market is a very competitive business because of the rate of change going on, combined with the ever increasing demand for product. Because of these conditions that exist in this dynamic marketplace Alain was looking for an integrated solution that would meet their needs today and tomorrow.

Alain coordinates his company efforts to develop sales, consulting services and expand on the company's internal knowledge base. He is also responsible for the implementation of proposed business solutions for his clients.

"The main reason I chose ConceptDraw Office was because of the capability to integrate a project scheduler and a mind mapping tool in a productive, efficient, and user friendly way. I use ConceptDraw Office to match client requirements with consultant availability and to optimize the scheduling of consultant time."

**"ConceptDraw MINDMAP is a great software program that is simple to use, and produces results that never fail to impress our staff and clients"**

*- Alain Mathieu  
Vice President*

“ConceptDraw Project is an indispensable tool for scheduling and optimizing consultant time. I utilize Project on a daily basis to follow-up on consultant schedules and to manage long term assignments that many of our consultants are assigned to.”

Alain continues, “ConceptDraw MINDMAP is a great software program that is simple to use, and produces results that never fail to impress our staff and clients. If you want to present your thoughts graphically and spark intelligent and organized discussions, this is the program to use. By using the built-in MINDMAP export function to Microsoft PowerPoint, it is a great satisfaction to see my colleagues and clients impressed with the quickly generated professional presentations on project status. It is an important tool that helps us build our company’s credibility.” ■

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